

# Get smarter than a smartphone

As smartphones become the preferred choice for many and high-speed mobile Internet expands to meet rapidly growing demand it's no surprise that the next focus area for your customer acquisition and retention marketing is through the mobile device, specifically the smartphone.

## Mobile Development

Take advantage of our multi-platform domain expertise to enable your Website to be viewed and used in a mobile browser to gain and retain more customers. Alternatively, let us develop and deploy your ideal mobile application, whether for internal use or for engaging more customers.



## Web Development

Harness the power of the Internet with our extensive web development expertise. Minimise infrastructure costs and maximise usability of internal systems or extend your solution to the web with functionally rich applications. The web is the best platform to deliver excellent flexibility, manageability and accessibility with a superior return on investment.

# The best of both?

Web and Mobile access is becoming blurred and with smartphones they are seen by many as the same thing. What business are you missing out on if your marketing strategy doesn't include both platforms?

Avco Systems can provide the ultimate solution.

We can help you focus on the main access channels such as web and mobile browsers and can provide the ideal mobile app too. If your customers are accessing your organisation from all directions it will pay to have all the bases covered.

Whether you need a mobile-friendly version of your website, or a mobile application that helps your customers access your services easily; you can rely on Avco to deliver the perfect solution.

## Supporting Platforms

- iPhone
- Android
- BlackBerry
- Symbian
- Windows Mobile



# avco systems

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### For more information

Visit us at [www.avcosystems.com](http://www.avcosystems.com)

Established in 1986, Avco Systems is a UK based software development company. With its team of more than 20 highly skilled developers, Avco has been providing customised software development services to a wide range of clients. For assurance of quality and data security, Avco is ISO9001 and TickIT certified, with PCI DSS compliance.

