

PRESS RELEASE

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YET MORE INNOVATION FROM AVCO SYSTEMS AT TFM&A 2011

Exhibition provides ample opportunity for marketers to exploit technology
for innovation-led business growth

Slough, Berkshire. – Avco Systems Ltd, a trusted provider of Web and Mobile App software development services within the UK, announced its participation at the TFM&A exhibition on the 1st and 2nd of March, 2011, at Earls Court 2, London. The exhibition is intended to connect technology and marketing sectors for innovation-led business growth and to help drive more successful marketing campaigns.

TFM&A provides the perfect hub for all major industry players to network and help exploit new ideas for marketing and advertising campaigns. Participation in the exhibition will allow Avco Systems to offer its own expertise to businesses on the lookout for a Web and Mobile App software development partner.

Considering Avco's 25 year old presence in the bespoke development area, interested businesses will be able to tap into its vast creative pool of technical expertise to enable them to capitalise on the most lucrative up-to-date marketing initiatives and allowing them to find best-fit solutions no matter what the requirements.

“Our extensive expertise in developing any kind of software makes us a valuable partner for any business looking for a solution to their marketing development requirements”, said Mark Rance, the General Manager of Avco Systems. “Avco can basically help a business develop any idea that they have for optimising their marketing campaigns, be it an SMS marketing system or a list management solution or a data management solution. From digital printing solutions to data analysis and management; we've done it all. I believe we can prove to be the perfect partner for any organization with whatever development requirement they might have”

Avco's expertise is provided by a team of dedicated developers with a flair for mobile, Windows, Mac and Linux platforms.

Avco will be available at TFM&A 2011 at stand G24.



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About Avco Systems

Established in 1986 at the Science Park of Brunel University's Runnymede Campus, Avco Systems has grown at a solid, steady pace. With its team of highly skilled developers, it has been providing customised software development services to many hundreds of clients. Avco is ISO9001 and TickIT certified and strives to provide quality development solutions.

Visit us at www.avcosystems.com.